Artwork Specifications

PLEASE READ CAREFULLY AS INCORRECT SETUP MAY RESULT IN DELAYED PRODUCTION!

How to supply your artwork

- Indesign (.indd)
- Illustrator (.ai, .eps)
- Photoshop (.psd, .tiff, .jpg, .eps)
- High Resolution PDF (.pdf)

** **IMPORTANT**: *Include all links and fonts (or outlined text).*

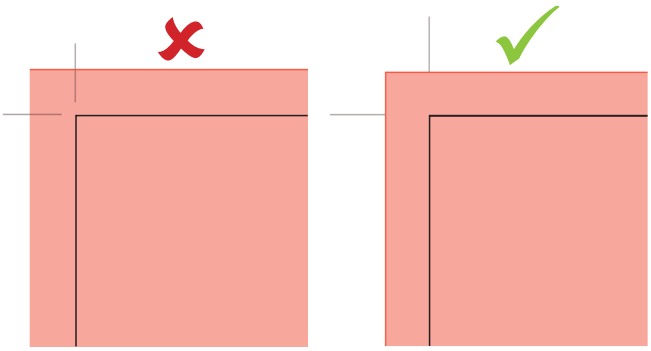
Bleed requirements

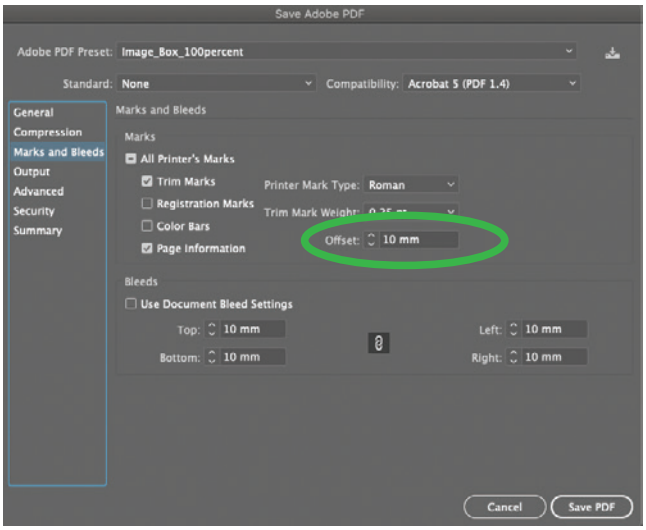
Size	Bleed
General	10mm
Fabric prints with Silicone Edging	20mm
Wall graphics, wrapped canvas	55mm

* Bleed requirements may vary for specific projects.

How to supply PDF files

Trim marks outside bleed area.
(eg. 10mm bleed with trim marks offset 10mm)





Resolution

100dpi at final size.

Resolution requirements may vary for specific projects.
If unsure, please consult your Account Manager .

Colour Management

Files should be set up in **CMYK** for best results.

Blacks should be set up as Rich Black **C60/M40/Y40/K100**.

Pantone (PMS) colours **cannot** be used with any transparent objects or gradients, including drop shadows and other similar effects.

*pantone specific colors that don't exist in our current library may incur an extra fee.

A hard copy proof is highly recommended if you require colour matching (e.g. PMS, paint) otherwise we cannot guarantee the end result will print as intended.

*** Please advise your Account Manager of any PMS or special colour/ink requirements.*

Contour Cut File Preparation

Files for vinyl cutting must be in vector format (.ai, .eps).

The cut path should be **on a separate layer** within the artwork.

Please ensure all paths are closed and have no overlapping areas.

White Ink File Preparation

We require original working files for jobs containing White Ink.

White ink:

- should be specified using a spot colour named **White_Ink**
- should be **on a separate layer** within the artwork
- can be used as a tint to achieve levels of opacity

Image Box Templates

For our display products we have templates to aid in artwork setup.
Visit **imagebox.com.au** to download the latest templates.

Design Services

ImageBox has an experienced team of designers that can help with any project, from a 3D concept to the finished product.